

2022 BIG BROTHERS BIG SISTERS ANNUAL REPORT



YOUTH SERVED AT BBBS

Youth Served in Mentoring Programs

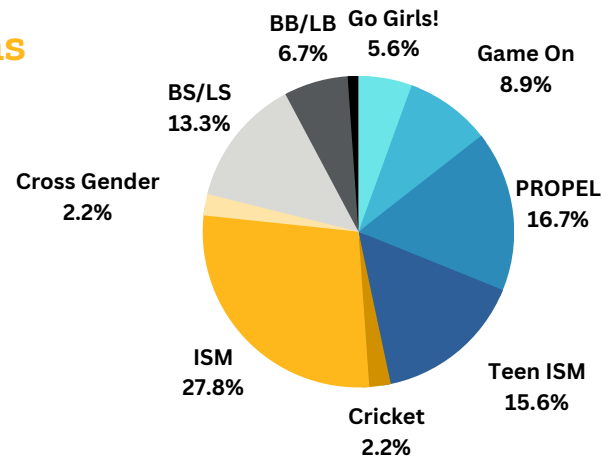
Youth served in all programs - 176
Volunteer Mentors - 146

Post-Secondary & Career Readiness (PROPEL)

Youth Served - 30

One-On-One Core Programs

Littles (Brothers and Sisters) - 36
In-School Mentees - 50
In-School Teen Mentors - 28



Group and Waitlist Programs

Go Girls! - 10 participants, 8 teen mentors
Game On! - 16 participants, 13 teen mentors

AWARDS AND RECIPIENTS

Judge Tom Bell Award Recipient

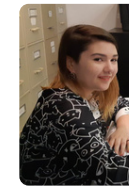
'Awarded annually for exceptional dedication to volunteering'



Leah Straight

George Hitchcock Award Recipients

'Awarded annually for youth to attend summer camp or pursue an educational interest'



Lexi MacDonald



Teagan McAuley



Mackenzie Williston

Durham Laporte Legacy Recipients

'Awarded annually for youth to attend a summer camp experience'



Kellan MacDonald



Winter Lincoln



Jami Hanley

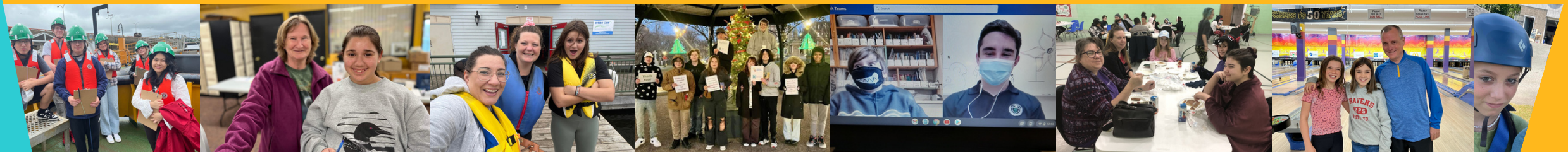


Bentley Jordan Bustin



Mission:
To enable life-changing mentoring relationships to ignite the power and potential of young people

Vision:
All young people realize their full potential



BBBS OF SAINT JOHN BOARD AND STAFF MEMBERS

BOARD OF DIRECTORS 2022-2023

President

Erin MacKenney

Vice President

Leah Straight

2nd Vice President

Susan Eisner

Treasurer

Catherine Robichaud

Secretary

Jillian Hamer

Directors

Swati Anand, Julia Deep, Darien Edison, Dwayne Hussey,
Blake Johnston, Heather McKend, Norah Surcon, Emily Teed,
Jeff Williams

Honorary Life Members

Robert Vincent, Darrell Scribner, Betty Hitchcock

AGENCY STAFF 2022-2023

Executive Director

Laurie Collins

Mentoring Coordinators and Facilitators

Dolores Borthwick, Debbie Cooper,
Kimberly Fawkes, Lori Hall, Meaghan Hickey-Hare,
Meagin Huisman, Charlene Perry, Amy Tanner, ,

Special Projects and marketing Coordinator

Rhoda Welshman

Assistant Marketing Coordinator

Adam Robichaud

Assistant Special Projects Coordinator

Devin Borden

Summer Grant Students

Devin Borden, Will von Richter, Jasmine Curley

VOLUNTEER AND STAFF MILESTONES

5 Years

Paige Scott
Kathryn McGee
Nicole Chaisson
Rachel Hiltz
Darien Edison
Polly Nickerson



15 Years

Kim Fawkes - Staff



36 Years

Betty Hitchcock



BBBS OF SAINT JOHN ANNUAL HIGHLIGHTS



50TH ANNIVERSARY

Celebrating 50 years from 1972-2022! To celebrate the 50 years, this year's Bowl for Kids' Sake theme was Black and Gold.

THE BIG BREW

This year, we partnered with Long Bay Brewery to celebrate our 50th anniversary. They made a special brew for us called 'The Big Brew'!

CHRISTMAS PARTY

This year was the first year since the pandemic struck that we were able to host a Christmas party for the families we serve, our board, and staff members!

BOCCE BALL

Thanks to the community and especially the J.D. Irving, Limited employees for helping raise an amazing \$175,158 for this year's BFKS.

BIG BOOKSALE

The Big Booksale also broke records as we raised \$22,719! Thank you to the local KENT stores, PALS, and J.D. Irving, Limited for helping to host 3 book drives this summer.

LITTLE CHRISTMAS SHOPPE

Our Little Christmas Shoppe hit the office for a second year! We were able to partner with local businesses to raise money for our agency while also helping these businesses reach a larger audience.



BOARD AND STAFF 2022 REPORTS



PRESIDENT'S REPORT - ERIN MACKENNEY

As I reflect on the past year I find myself feeling grateful. I am grateful for the dedication and hard work of all of the staff at Big Brothers Big Sisters of Saint John, and also impressed with their ability to persevere in these difficult times. We know how much the world has changed in the past couple of years, it's clear when you walk around outside and when you interact with friends, family, colleagues, and clients. We have seen such a huge rise in our cost of living that it seems no one is immune. Despite all of these challenges, I continue to be amazed by the team here at Big Brothers Big Sisters. They are always coming up with new and innovative ideas to engage our communities to support their work. I love seeing the blue bookshelves in various coffee shops in our region. The team goes above and beyond to support the mission and vision of the organization, while always keeping the Littles at the center of their work. As an organization, we rely heavily on the commitment of volunteers, I am grateful for the dedication of the individuals who so generously give their time and energy to our community's young people. The role of a mentor in a child's life is to create a safe space for them to grow, explore, and be themselves. I am grateful to our Board of Directors whose commitment and passion for the organization never ceases to amaze me. As I wrap up my run as Board Chair, I am thankful for the time I have had to serve in this role. I know that there is still much work to do to ensure that every youth in our region has the opportunity to work with a mentor to ignite their power and potential through a healthy developmental relationship. I also know that if anyone will be able to achieve this it is Laurie and her team. I look forward to seeing what next year has in store for us all.



EXECUTIVE DIRECTOR'S REPORT - LAURIE COLLINS

Reflecting upon 2022, several key themes come to mind, including celebration, innovation, collaboration, challenge, and loss. Throughout the year, we celebrated the 50th anniversary of the agency. Our Bowl for Kids' Sake "Golden Bowl" was very successful in raising critical funding to support our work in the various communities we serve. Long Bay Brewery created a "Golden Ale" to help us celebrate the milestone, the Big Book Shelf idea was formulated and developed in partnership with several community coffee shops, and Jill Ferguson and family created a summer camp bursary in honour of her late son, Durham Laporte. We participated in several projects and partnerships to increase our reach, learn, and test new approaches to reaching additional vulnerable populations, and provide input into knowledge creation. Projects include Big Steps to Success (kids in care), Coca-Cola career mentoring, and the BBBSC Quality Assurance program. Grants for Intergenerational Mentoring (New Horizons for Seniors), an increased investment from the Department of Social Development, and grocery support through Second Harvest complimented our work. The challenges of 2022 were met with determination and flexibility. The increase in complex needs of our clients and families made it difficult to reach as many youth as in previous years and staff members were pushed to their capacity, but with creativity and resourcefulness, we forged ahead. The loss of staff member, Meagin Huisman, to her home in Calgary, has been a difficult transition for the team but I want to thank her for her years of dedication to BBBS and her positive impact on the agency and youth we serve. We wish you well Meagin! The personal loss of my mom in the fall has pushed me to my own limits and presented its own set of challenges throughout the year. I'd like to express my heartfelt thanks to each member of the current staff team for their dedication, commitment, and passion for helping young people be all that they can be with mentor and agency support. I celebrate each of you with this reflection and report! Thank You to the board of directors for their belief in our mission and their support and direction. A special thanks to Blake Johnston who resigned in 2022, and to Swati Anand who will be departing in June 2023. In a final note of celebration, I want to remind our many volunteers and supporters that we could not do what we do without you! Your commitment as mentors, special event volunteers, fundraising participants, donors, and supporters is so very much appreciated! THANK YOU!



FINANCE COMMITTEE REPORT

As we work to recover from the pandemic, we have ended 2022 with a net loss of \$43,993. This is an increase from our loss in the prior year which was \$28,463 for the 2021 year-end. We did however have a record year for Bowl for Kids' Sake, and raised \$175,158! It was a tremendous job well done for the team and for all contributors who helped make the event such a success. The agency has also received funding from the United Way of Greater Saint John and the Province of New Brunswick. With this funding, along with other fundraising events, grants, and donations, we were able to generate \$456,353 in total revenue. This is an increase from the 2021 total revenue of \$43,154. The largest change from this year to last year in our revenue is the decrease of the Covid-19 assistance and an increase in our fundraising events as a result of them making a strong return. Our expenditures for 2022 resulted in a total of \$500,346, which is a \$58,684 increase over the 2021 expenditures of \$441,662. Overall, the expenses remained consistent with slight increases in salaries due to an increase in summer student positions, and program grant expenses (i.e. food programs, salaries) earmarked for specific projects. We would like to thank the community, donors, and amazing staff who are able to make the events listed above possible.



IMPACT AND EVALUATION THROUGH 2022-2023



TEEN ISM/ISM MENTEE AND MENTOR QUOTES/INTERVIEW RESPONSES

Mentees

"She always listens to me, really listens to what I say; and she cares about how I feel"

"She's one of my favourite people"

"She's fun to hang out with and I like spending time with her"

"She's the best mentor I could ever have"

Mentors

She said her expectations are "definitely being met; it's great and a lot of fun"

"The highlight of my day"

"I can't wait to go back (next week)!"

"I'm having so much fun"

OUTCOMES



Mentees experienced an improvement in self-esteem and self-confidence as a result of being involved in a mentoring program

82%

Mentees experienced an improvement in their mental health & wellbeing

80%

Mentees have a match with their mentor that is a Developmental Relationship (as per Search Institute)

91%



THANK YOU 2022 PARTNERS, SPONSORS, AND SUPPORTERS



Acadia Broadcasting
Air Canada Foundation
Anglophone South School District & Schools
Archer Family Foundation
Atlantic Towing
Autotec 1995 Inc. (Doug Reevey)
Aviva Canada
Barnhill Memorial School
Betty Hitchcock
Bill Richards
Blacks Harbour School
BMO Bank of Montreal
Brenan's Funeral Home & Crematorium
Brunswick Pipeline Emera
Brunswick Square Shopping Centre
Canada Games Aquatic Centre
Canada NB Job Grants
Canada Summer Jobs
Canadian Progress Club Ignite
Canadian Women's Foundation
Carol Kent
Carol Wilson
Charlotte City Community Inclusion Network
Children's Aid Foundation of Canada
Chroma NB
CIBC & CIBC Children's Foundation
Cindy Millett
City Market Green Grocer
City of Saint John
Clark Chevrolet
Clay Haus
Cobbler's Lane Fudge Factory
Connors Bros.

Cooke Aquaculture
C.P. + Ruth Theriault
Crescent Valley Resource Centre
Dahlily Designs
Dalhousie Medicine NB
Deloitte LLP
Delta Marriott Saint John
Desjardins Assurances
Diane's Dream
Digital Lift
DRKND Crafts
Energy Atlantica
Esso Wilsons
Fabiola Martinez
Fairvale Elementary School
Fairview Bowling Lanes
Giant Tiger
Giggley Craft Creations
GlassSKY
Government of Canada New Horizons
Greater Saint John Community Foundation
Grosso Hooper Law
Historica
Honey Beans Coffee Tea + Treats
Icicle Bicycle
ICS Creative Agency
IG Wealth Management - Team Leah Straight
IG Wealth Management - Team Larry Clark
Imperial Theatre
Innovatia
Irving Equipment
Irving Energy
Irving Oil

J.D. Irving, Limited Head Office + Employees
Janie's Kid Zone Inc.
Jill Ferguson & Family
Justin Saulnier Exit Realty
Kelly Cove Salmon
Kent Building Supplies
Kiwanis
Little Urban Apothecary
Lois Martin
Lynn Wills
Made Sassy
Make-A-Wish Foundation
Mandeville Private Client Inc.
Martinon Yacht Club
McDonald's
Mistreena's Mystic Creations
Munro Group
Nancy Mott
NB Department of Post-Secondary Education,
Training and Labour
NB Department of Social Development
NBCC
NBM Railways
NB Social Pediatrics
Nick Nicolle Community Centre
Norm & Donna Michaelson
P.F.L.A.G.
P.A.L.S. Program
Petite Chique
Picadilly
Port Saint John
P.R.O. Kids
Pretty Corpse Creations

Pristine
Primitive Cellar
Quispamsis Middle School
RBC Bank
RBC Foundation
RBC Future Launch
Resinate Creations
Richard Alderman
Rising Tides Healing Centre
Rossmount Inn
Rotary Club of Rothesay Kings
RST Sunbury
Saint Andrew's CYAC
Saint John Chamber of Commerce
Saint John Energy
Saint John Free Public Library
Saint John Learning Exchange
Saint John LNG
Saint John Police Force
Saint John Rotary Club
Saint John Seadogs
Saint John Theatre Company
Sara Conova
Scotiabank
Seadogs Foundation
Second Harvest
SEED Program
Sistema NB
Skin Potions Naturals
Solve Your Debts
Something's Brewing Café

St. Croix Courier
St. John the Baptist/ King Edward School
St. Stephen Chamber of Commerce
St. Stephen's University
Staples Rothesay
Station 33
Steve Fawkes
Stewart McKelvey
Stuart House Bed & Breakfast
Subway
Sussex + District Chamber of Commerce
Sussex Wellness Network
Teed Saunders Doyle & Co.
Terri Ann Richards
The Big 50/50
The Promise Partnership
Tim Horton's - Murphy Restaurants
Town of Hampton
Town of Saint Andrews
Town of St. George
Town of St. Stephen
United Commercial Travelers of America
Jack Kidd Council 755
UNBSJ Registrars Office
United Way Saint John, Kings & Charlotte
Uptown Saint John
Waggin' it Tails
Westfield School
WestJet Cares for Kids
Winona Crilley
Wood Crafty
WorkSafe NB
YMCA Newcomer Connections

