



*Celebrate Mentoring Luncheon*  
*Thursday, January 30, 2025 @12pm*  
*Delta Saint John*



Big Brothers  
Big Sisters

[saintjohn.bigbrothersbigsisters.ca](http://saintjohn.bigbrothersbigsisters.ca)





# *You're Invited*

Join Big Brothers Big Sisters on **Thursday, January 30, 2025** for our annual ***SPARK: Celebrate Mentoring Luncheon*** at the Delta Saint John, hosted by the **Honorable David Hickey**. As we kick off the new year, you're invited to a lunch of celebrating the power of mentoring! This will include a delicious lunch, **guest speaker**, and recognition of some outstanding mentors in our community. Additionally, guests will have the opportunity to buy a snowflake from ***Blizzard Corner*** for a chance to win some mystery gifts.

Your support will ensure that we are able to empower over 300 mentoring relationships, in either 1:1 or small group matches between mentors and mentees, or bigs and littles. We would love to have you join us this year to make a big difference for young people in our community through the sponsorship of the *SPARK: Celebrate Mentoring Luncheon*. Sponsorship includes the opportunity to kick off the new year with us at the event as we celebrate ***International Mentoring Month***. All proceeds go to ensuring that young people facing adversity are connected with a trusted, caring adult mentor who can expand their possibilities and ignite their potential. We hope you'll join us in amplifying change, one relationship at a time, for kids who need it most!

Sincerely,

**Laurie Collins**

Executive Director

Big Brothers Big Sisters of Saint John, Kings & Charlotte





# What We Do



Big Brothers Big Sisters (BBBS) of Saint John and Area empowers life changing mentoring relationships for young people in Saint John, Kings & Charlotte Counties.



GIVE THE  
LITTLEST AMONG  
US THE  
BIGGEST  
POSSIBLE FUTURES

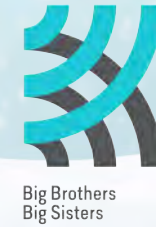


BBBS matches children with adult role models in professionally supported mentoring relationships that help them achieve their biggest possible futures. Investing in the future of young people pays off, with a social return on investment of \$23-\$1 through improved economic, health, and social outcomes.





# Your support is vital!



#DIDYOUKNOW

22%  
of young people don't have any strong developmental relationships

MENTORED YOUTH

81%  
Report stronger financial literacy

## DID YOU KNOW?

6 IN 10  
YOUTH REPORT CONCERNS ABOUT THEIR ANXIETY LEVELS

4 IN 10  
YOUTH HAVE SOUGHT MENTAL HEALTH SERVICES

96%  
OF MENTORED YOUTH REPORT BEING HAPPY

The "**Little**" Act of joining us here... will make a "**Big**" impact in the lives of young people who need mentors the most!




































2024 Recipients Robyn Tingley, Paulette Hicks, Monica Chaperlin, Cassandra Eisner.



# Sponsorship Benefits



Sponsorship Type	BIG SPARK SPONSOR	BIG IMPACT SPONSOR	BIG OPPORTUNITY SPONSOR	BIG POTENTIAL SPONSOR	BIG CHAMPION SPONSOR	PROGRAM SPONSOR
<b>AMOUNT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
AVAILABILITY	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>10</b>
COMPLIMENTARY TICKETS	<b>8</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	
LOGO ON ALL BRANDING						
TOP BILLING IN ALL ADVERTISING & PROMOTION						
LOGO RECOGNITION IN A PROMINENT LOCATION						
OPPORTUNITY TO DISPLAY A VERTICAL BANNER AT THE VENUE						
OPPORTUNITY TO PRESENT ONE OF THE MENTORING AWARDS						
SPEAKING OPPORTUNITY/ SHORT VIDEO PRESENTATION						

Sponsorship Type Cont'd	BIG SPARK SPONSOR	BIG IMPACT SPONSOR	BIG OPPORTUNITY SPONSOR	BIG POTENTIAL SPONSOR	BIG CHAMPION SPONSOR	PROGRAM SPONSOR
<b>AMOUNT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
COMPANY NAME MENTION IN RADIO ADS						
COMPANY NAME INCLUDED ON EVENT WEBPAGE						
FIRST RIGHT OF REFUSAL FOR THE 2026 EVENT						
QUARTER PAGE AD IN EVENT PROGRAM						
HALF PAGE AD IN EVENT PROGRAM						
FULL PAGE AD IN EVENT PROGRAM						
COMPANY NAME INCLUDED IN EVENT PROGRAM						
VERBAL RECOGNITION AT EVENT						
MENTION ON BBBS SOCIAL CHANNELS						



Please contact Laurie at [laurie.collins@bigbrothersbigsisters.ca](mailto:laurie.collins@bigbrothersbigsisters.ca)

Big Brothers Big Sisters of Saint John  
Serving Saint John, Kings & Charlotte

Main Office:

39 King St. 3rd Level Saint John, NB E2L 4W3

[saintjohn.bigbrothersbigsisters.ca](http://saintjohn.bigbrothersbigsisters.ca)

**FOLLOW US**



# Other 2025 Sponsorship Opportunities

**Bowl (Bocce Ball)  
for Kids' Sake**

**Become a Monthly  
Donor**

**Sponsor or host  
a Big Bookshelf**

**Move 4 Mentoring**

**BIG Book Sale**

**Consider Legacy  
Giving**

**Become an In-School Mentor**

**Support a family at Christmas**

